





ABOUT US

El Motaheda For Agricultural Development is a leading specialist processor and exporter of premium frozen fruits and vegetables. Headquartered in Egypt, we are committed to delivering exceptional quality and reliability. Our expertise lies in sourcing the finest crops from a network of trusted growers and managing a state-of-the-art supply chain, ensuring that our products meet the highest standards of freshness, safety, and sustainability.





Our Vision

To be a globally recognised leader in the agribusiness sector, delivering premium-quality, sustainably sourced products that nourish communities and promote environmental stewardship



Our Mission

At Motaheda, our mission is to provide wholesome, nutritious, and delicious food by combining traditional farming practices with modern innovation. We strive to empower local growers, foster sustainable agricultural practices, and deliver trusted, high-quality products to customers worldwide



Our Core Values

Quality : We are committed to excellence in everything we do, dedicated to cultivating and sourcing only the finest crops, ensuring superior quality from seed to harvest

Farmer-Centric Integrity : We prioritise ethical partnerships with growers, fostering trust, fairness, and transparency across our agricultural network

Sustainability : We prioritise environmentally responsible farming and operational practices to ensure a better future for generations to come



What We Offer

Frozen Fruits & Vegetables : Expertly processed and flash-frozen to lock in flavour, nutrients, and freshness



Sourcing Excellence

We take immense pride in sourcing our fruits and vegetables from a carefully selected network of experienced and certified growers across Egypt. This ensures complete traceability and consistency in quality. By leveraging Egypt's fertile lands. Every product undergoes rigorous quality checks in our advanced processing facilities and adheres to international food safety standards, guaranteeing customer satisfaction.



Global Reach, Local Expertise

While our roots lie in Egypt, our vision extends worldwide. To facilitate seamless partnerships with our international buyers, we have established a dedicated European office in the UK. This office serves as a strategic base to provide tailored solutions and direct support for our clients across Europe, Asia, Africa, and Latin America. Our structure is designed to ensure that our premium products, exported from our BRC-certified facilities in Egypt, reach consumers on four continents with timely deliveries and competitive pricing.



Commitment to Sustainability

At Motaheda, we believe in responsible stewardship of the environment. Our eco-friendly farming practices minimise waste and conserve resources, while our partnerships with local communities empower growers and promote ethical labour practices. We are continuously exploring innovative ways to reduce our carbon footprint and contribute positively to the ecosystems we operate within



Why Choose Laura Farms?



Uncompromising Quality : From handpicked harvest to final product, we maintain strict quality controls at every stage.

Reliable Supply Chain : Our strategic locations and robust logistics network ensure consistent availability and prompt delivery to over ³⁰ countries worldwide

Customised Solutions : We understand the unique requirements of each market and offer bespoke packaging, branding, and product formulations

Trusted Partner : Backed by years of expertise and a reputation for excellence, we build lasting relationships with our clients

Looking Ahead

As consumer demand for healthy, sustainably sourced foods continues to rise, Laura Farms remains dedicated to expanding its product portfolio and exploring new opportunities.

Guided by our core values of quality, integrity, and sustainability , we aim to become a globally recognised brand synonymous with trust and excellence



STRAWBERRY

The Egyptian Strawberry is very well known for its remarkable taste, Mwasem Strawberry is processed in modern technique to preserve its good taste and shape



Available In

- Strawberries Whole Un-Calibrated
- Strawberries Whole Calibrated size 15 – 25 mm
- Strawberries Whole Calibrated size 25 – 35 mm
- Strawberries Chunks or Slices
- Strawberries Diced 10×10 mm



Packing

- 1×10 kg / 4×2.5 kg
- 10x1kg / 20x400gm



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MANGO

Product is made from fresh ripe fruit. Regarding hygienic codex. The fruit is processed in aseptic filling system. By means of scaled, mill, sift and concentration as required.



Available In

Mango Slices
Mango Halves
Mango Diced 20x20 mm



Packing

1x10 kg / 4x2.5 kg
10x1kg / 20x400gm



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FRENCH FRISE

french fries, side dish or snack typically made from deep-fried potatoes that have been cut into various shapes, especially thin strips. Fries are often salted and served with other items, including ketchup, mayonnaise, or vinegar. In addition, they can be topped with more substantial fare, such as chili



Available In

Colocasia Diced 20x20 mm



Packing

1x10 kg / 4x2.5 kg
10x1kg / 20x400gm



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BROCCOLI

Quick frozen broccoli is the product prepared from fresh clean sound stalks or shoots of the broccoli plant, which have been sorted trimmed washed and sufficiently blanched to ensure adequate stability of color and flavor during marketing cycles



Available In
Broccoli Florets



Packing
1x10 kg / 4x2.5 kg
10x1kg / 20x400gm



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CAULIFLOWER

Cauliflower proved to be highly demanded due to its nutritional value. Processing is being executed by the most modern techniques to preserve its good shape and taste



Available In

Colocasia Diced 20x20 mm



Packing

1x10 kg / 4x2.5 kg
10x1kg / 20x400g



الوطن
NHF
NATIONAL CENTER FOR
HORTICULTURE AND FLORICULTURE
For Agricultural Development



PEAS & CARROTS

We choose the best fresh peas and carrots. Peas and carrots are produced in season when they are fresh and have a high sugar content



Available In

Green peas & diced carrots
10x10 mm



Packing

1x10 kg / 4x2.5 kg
10x1kg / 20x400gm



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MIXED VEGETABLES

We choose the best quality fresh peas, green beans and green beans. The mixed vegetable production process is carried out at the beginning of the season when they are fresh, juicy, with a high sugar content.



Available In

Green peas & diced carrots
10x10 mm



Packing

1x10 kg / 4x2.5 kg
10x1kg / 20x400gm



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OKRA

The best quality of okra selected and processed at the beginning of the season divided to grades according to size



Available In

- Okra Extra size 0-2.5 cm
- Okra Zero size 2.5 – 3.5 cm
- Okra One size 3.5-4.5 cm
- Okra Excellent size 4.5- 5+ cm



Packing

- 1x10 kg / 4x2.5 kg
- 10x1kg / 20x400gm



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GREEN PEAS

the best quality of peas are selected and processed at the beginning of the season when they are fresh having high concentration of sugar



Available In

Green Peas whole



Packing

1x10 kg / 4x2.5 kg
10x1kg / 20x400gm



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GREEN BEANS

implements the cut green beans production process at the beginning of the season when they are fresh, tender and tasty



Available In

Green Beans Cut
Green Beans Whole



Packing

1x10 kg / 4x2.5 kg
10x1kg / 20x400gm



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MOLOKHIA

Molokhia is one of the most famous foods in the world. The fresh leaves are pulled It is cut with the latest technology and is distinguished by its vibrant green color and delicious flavour



Available In

Molokhia Minced
Molokhia leaves



Packing

20x400gm



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SPINACH

Spinach is a vegetable full of iron and vitamins A and C. Only leaves are used in processing high quality Spinach



Available In

Spinach Chopped
Spinach leaves



Packing

20x400gm



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Contact Us

We'd love to hear from you! For enquiries, partnerships, or more information about our products, please get in touch

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